



For Members of Robins Financial Credit Union

January 2023 News & Notes

Holiday Closings

Martin Luther King Jr. Day  
Monday, January 16

Presidents’ Day  
Monday, February 20

Memorial Day  
Monday, May 29

Juneteenth  
Monday, June 19

Independence Day  
Tuesday, July 4

2023 Scholarships

We are now accepting applications for our 2023 Scholarship. Applications are online only this year. All information is available at [robinsfcu.org](https://robinsfcu.org). The deadline to submit applications on our website is **Friday, March 24** at 12:00 p.m.

Tax Season

If filing electronically, please verify your account number and routing number to ensure you receive your funds.  
Robins Financial Credit Union’s Routing Number is: **261171587**

A Message from the President & CEO



Thank you for choosing us as your trusted financial partner. I could not be more grateful to serve as your President and CEO, and I am proud of the continued success and strength of our credit union. Our membership has increased to over 250,000 and counting. We reached a remarkable asset milestone, surpassing \$4 billion in assets. Our sustained growth and stability would not be possible without your continued trust and support.

As you are aware, we have finalized our acquisition of Persons Banking Company. This was a proactive step by two sound institutions with shared values and commitment to our communities. We are proud to welcome Persons employees and customers to Robins Financial Credit Union!

We continue to add new products and services to meet the needs of our members, as well as expand our digital services. We recently launched a new and improved online account opening tool to allow you to perform business when and how you want. We also maintain a focus on improving our efficiencies on the back end, continually developing solutions to simplify our processes so our team can focus even more on supporting our members.

In addition to supporting our members, we also support our community through donations, volunteer efforts, item collections, and other programs. Our annual employee fundraising campaign for Children’s Miracle Network raised \$30,000 to support our local children’s hospital. We supported education through our annual Scholarship which awarded \$40,000 to 20 local students, as well as our new GRANTED program which provided more than \$25,000 in classroom supplies and instructional tools to local teachers. Through our annual Community Project, we donated \$410,000 to 21 local non-profits working to improve our community. In total, we gave back over \$700,000 to our community in 2022.

As we move forward into 2023, I assure you of our sustained commitment to enhancing the financial well-being of our members and our community. Thank you for your continued support and trust in Robins Financial. We look forward to serving you and your family, and hope you enjoy a safe and successful year. In everything we do, we honor our mission to be Member Focused, Financial Partners, Community Proud.

*Christina O'Brien*

**BETTER  
BANKING  
IS WHAT  
WE DO BEST**

Member  
Focused  
Financial  
Partners  
Community  
Proud

## Acquisition Updates

Our acquisition of Persons Banking Company was finalized as of November 1. Full integration is scheduled to be completed in April. This acquisition provides members and employees the best of both organizations, including the ability to offer expanded products and services, increased financial assets, and combined technology.

At this time, it remains business as usual for members of both institutions. As always, we will continue to keep you informed of all updates. For your convenience, below is a timeline of the acquisition process:

### Now – March 2023

- New branding and sign changes to Persons a Division of Robins Financial Credit Union.
- Current Persons customers conduct business as usual at Persons branch locations only. Persons customers will not be able to use Robins Financial branch locations until after System Integration in April.
- Current Robins Financial members conduct business as usual at Robins Financial branch locations only. Robins Financial members will not be able to use Persons branch locations until after System Integration in April.

### April 2023

- System Integration and Account Conversion. Once this step is complete, all Persons branch locations officially become Robins Financial branches. All Persons customers are officially integrated as members of Robins Financial Credit Union!

For more information regarding the acquisition, please visit [robinsfcu.org/persons](https://robinsfcu.org/persons).

## Stay Connected

Keep in touch with us throughout the year by following us on social media and sharing our content with your friends!

- |             |            |
|-------------|------------|
| ■ Facebook  | ■ LinkedIn |
| ■ Instagram | ■ YouTube  |
| ■ Twitter   | ■ Vimeo    |

### Contact Us:

**Telephone:** 478-923-3773 or 800-241-2405  
**Online:** [www.robinsfcu.org](https://www.robinsfcu.org)  
Hours and Locations Listed Online

### Schedule Appointments Online

## Special Awards Received

We are proud to share that our credit union received a number of special awards in 2022. Our success would not be possible without the continued support of our members and dedication of our employees.

- Forbes Best in State Credit Union, 5 consecutive years
- Best Credit Union of Middle Georgia, Gold Winner
- League of Southeastern Credit Unions Georgia Credit Union of the Year, more than \$500M in assets
- Raddon Crystal Performance Award, Top 10 Credit Unions over 1 billion assets
- Credit Union National Association Dora Maxwell Social Responsibility Award, 2<sup>nd</sup> place in Georgia



Christina O'Brien (President & CEO), Dee Dee Côté (Senior Vice President), and Jane Parker (Board Member) of Robins Financial Credit Union accepted the award from the League of Southeastern Credit Unions for Georgia Credit Union of the Year for credit unions with more than \$500M in assets.

## Annual Meeting

The 2023 Annual Meeting will be held on Thursday, February 16 at 5:00 p.m. at the Robins Financial Jack G. Byrd, Jr. Learning Center located behind the Watson Branch in Warner Robins.

You can choose to attend the meeting either virtually or in-person. You must RSVP to attend the meeting, and sign-ups are first come, first served. Please note that space is limited for those choosing to attend in-person. There will be no door prizes or cash drawings. If you choose to attend virtually, we will send you an email including a meeting link and code with instructions for how to sign in to the meeting.

To RSVP to attend the meeting either in-person or virtually, please visit [robinsfcu.org/RSVP](https://robinsfcu.org/RSVP).



Services and rates described herein are periodically changed and/or deleted. Robins Financial Credit Union's participation with any enterprise is only an attempt to provide a service to its members and has no responsibility for transactions between said enterprise and members. We are an Equal Housing Opportunity Lender; Federally insured by NCUA. All loans are quoted as Annual Percentage Rates and all deposits are quoted as Annual Percentage Yields. Rates are variable and subject to change based on the Prime Rate. Terms and conditions apply; visit [www.robinsfcu.org](https://www.robinsfcu.org). Contact Robins Financial Credit Union for membership details.